

Brian H. Crombie

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CFO / Corporate Development / Finance / Strategy / M&A

416 409 5102

**Work
Experience**

June 07 – Present

Crombie Capital Partners, Mississauga, Niagara Falls and Montreal

CFO, Corporate / Business Development, Financial and Strategic Advisor, M&A and Venture Capital

- Acting CFO for NHL Hockey team, \$120 MM financing and real estate negotiations for new arena site.
- CFO, Steel Rail Entertainment 2015+ – Entertainment company with license from Mattel for Thomas the Tank Engine, land lease with Niagara Falls for rail line, heritage passenger rail consist, building an attraction.
- CFO, Evolution Optiks 2015+ - Led financing and financial aspects of development stage technology company.
- CFO, Director/Secretary, PurGenesis Technologies, Montreal 2011-2015 - Led the financing, licensing and financial aspects of this development stage botanical pharmaceutical company.
- CFO / M&A for Santius Life Sciences. Investigated the Eastern European pharmaceutical - Kiev, Ukraine.
- Financial advisory / Investors Board rep for a buy out group Pharm Eng, pharma contract manufacturing.
- Consulting for firms in several industries: private education, executive coach / publishing, green tech (methane, ammonium, waste, battery), life sciences (pharma, medical device, cosmetics), wine, financial and real estate.

Feb 03 – June 07

Trimel Investments, Mississauga - Financial and Strategic Advisor

- Led the Negotiation and financing of the acquisition of the Ottawa Senators NHL Hockey Club and The Corel Centre in bankruptcy (2 receivers, creditor group, prior owners, secured lender of building, NHL, City and Province). Raised \$80 MM in 2003 and \$120 MM in 2007.

Aug 04–May 07

Biovail Corporation, Mississauga, Ontario

Senior Vice President, Strategic Development

- Investigated the spin off of Company's legacy assets (PE or Income Trust), a major acquisition, responsible for management and disposal of VC investments and chaired a strategic task force on life cycle product management.

May 00 – Aug 04

Senior Vice President and Chief Financial Officer

- Responsible for all financial operations of the Company including, Accounting and Control, Treasury, Tax / Risk Management, Corporate Development / Planning and management oversight of the operating divisions
- Financings: equity, bank debt and sub debt of over \$2 Billion in both US and Canada markets.
- Corporate / business development (\$MM USD): Cardizem CD \$409, DJ Pharma \$212, Vasotec \$255, Pharma Pass \$190, 15% Ethypharm \$65, 15% Depomed \$12.5, co-promote with Reliant Pharmaceuticals.

1998 – Apr. 00

The Jim Pattison Group, Vancouver, BC

Managing Director, Corporate Finance

- Responsible for the Treasury (over \$1 BN in financings), External Corporate Development and along with six other managing directors, the management of the operating divisions.
- Corporate development: BC Packers, and investments in Slocan, Canfor and SunRype Foods.

1995 - 1997

The Molson Companies Ltd., Toronto

Senior Vice President Corporate Finance

- Responsible for the Treasury, Controllershship, Corporate Development and Investor Relations functions.
- CD: \$1.2 billion divestiture of the Diversy in five separate transactions, Coors JV, Miller JV, international beer.
- Responsible for the negotiation of a \$250 million credit facility and renegotiation of \$550 million debt obligation.
- Director of reinsurance company in Barbados.

1993 - 1995

Vice President Planning and Corporate Development

- Molson Centre, Aikenhead's Home Improvement Warehouse, new corporate strategy away from diversification.

1991 - 1993

Assistant Treasurer

Issued \$120 MM equity, \$250 million CP, and managed \$600 MM cash, swaps, forwards, FX and share buy back.

1990 - 1991

Director of Planning and Development

Instituted a new planning system Shareholder Value Analysis, using NPV challenged diversification strategy.

1988 - 1989

The Walt Disney Company, Burbank, California - Senior Analyst in Strategic Planning

Real estate development strategy for surplus Florida land holding, Southern California amusement park, acquisition analyses of several large media competitors, and budget and exposure analysis of Euro Disney in Paris, France.

1987

Morgan Stanley & Co. New York - Summer Associate in Mergers & Acquisitions

1984 - 1986

Laventhol & Horwath, Toronto - Senior Consultant Leisure Time (hotel, restaurant and tourism)

1982 - 1984

Keg Restaurants Ltd, Vancouver - Executive Assistant to the President, Restaurant GM

Education

1986 - 1988

MBA - Harvard Graduate School of Business Administration, Boston, Mass

Graduated MBA with High Distinction and awarded George Baker Scholar - top 5%.

Focused on strategy and finance. Conducted an Independent Research Report on Canadian - American Free Trade.

1978 - 1982

HBA - University of Western Ontario Business School, London, Ontario

Graduated H.B.A. with First Class Honours. Dean's List 1979, 81, 82. J.J. Wettlaufer Award

2008 - 2018

DBA* - International School of Management, Paris, France / Weatherhead Ohio

*Candidate for part time DBA. Thesis: The role of social capital in innovative clusters in times of financial duress.

Course work completed at Weatherhead, Fudan - Shanghai, St. John's, - NY and ISM - Paris, focus Finance / Strategy.

Extracurricular activities

President of Mississauga Arts Council 2016 - 2018, Vice President 2011-15, member 2010-16

Chair Transit Alliance, GTA wide civic transit organization, 2014 - 2018

Founder and Co-Chair of Mississauga City Summit, 2007-2014, Western GTA Summit 2012-2014

Recipient of the Queen's Diamond Jubilee Award for Community Involvement

Advantage Mississauga 2011- 2013, Mayor's ED 2005-7, Toronto Star Community Editorial Board, 2008 - 2009

Worship and Ministry and Personnel Committee member, Erindale United Church, 2009 - 2018

Significant political activity for Bonnie Crombie federal and City campaigns and since 1976 for Liberal Party in Toronto, Vancouver and Mississauga.

Riding President, Policy Chair, Campaign Manager and Toronto District Commissioner for Liberal Party

Hockey, Rugby and boys and girls Soccer coach, in Toronto, West Vancouver and Mississauga

Publications / Articles / Videos

Brian Crombie / Mississauga Summit: <http://www.getinvolved.ca/givideos/brian-crombie-mississauga-summit>

Is Guanix Social Capital? <http://www.ism.edu/images/stories/publications/ism-journal-of-international-business-v1-issue-2-emerging-china.pdf>

Branding Cities and Clusters for Economic Development: <http://www.ism.edu/images/stories/publications/ism-journal-of-international-business-v1-issue-3-current-issues-in-marketing.pdf>

My Experience as a Jury Foreman: <http://mississaugalife.ca/tags/brian-crombie/>

Mississauga: <http://www.mississauga.com/opinion/columns/article/1054682--charting-a-brave-bold-future>

www.CrombieCapitalPartners.com www.BrianCrombie.com <http://linkedin.com/in/brian-crombie-7718866>